



It's checkered flag time.

Dear Friend,

After a quarter-century, our beloved musical tradition—CHOC Follies—has reached its grand finale and our final performances in 2024 will help us ride out in style!

The Follies have lovingly helped provide comprehensive, compassionate and life-saving care for children and their families and, fueled by philanthropy, have helped make our region a better and healthier place.

As a community leader, you are a beacon for the public good and we're calling on you to shine brightly for kids by **bringing CHOC Follies across the finish line.**

The new 2024 musical, *CHOCTOPIA: The Finish Line*, will help the Follies triumphantly drive off into the sunset. *CHOCTOPIA* will be a super-charged, fun evening as cast members assume the personalities of classic automobiles and retell the fable about the Tortoise and the Hare—Grand Prix-style!

Your kindness will help ensure that CHOC's greatest needs are met, making it possible for us to direct life-changing resources where they are most vital and bring awareness to programs such as mental health. Because of philanthropy, CHOC patients will continue to receive high-quality care and know they are never alone on their journeys to wellness.

We have enclosed the 2024 CHOC Follies sponsorship package for your consideration. Help us wave the checkered flag to give kids the best chance of growing into healthy and happy adults.

Thank you, and we look forward to seeing you at the show!

Sincerely,

A handwritten signature in blue ink that reads "Sue Ann Cross".

Sue Ann Cross

A handwritten signature in blue ink that reads "Sandy Segerstrom Daniels".

Sandy Segerstrom Daniels

A handwritten signature in blue ink that reads "Mae DelaBarre".

Mae DelaBarre

A handwritten signature in blue ink that reads "Jane Yada".

Jane Yada

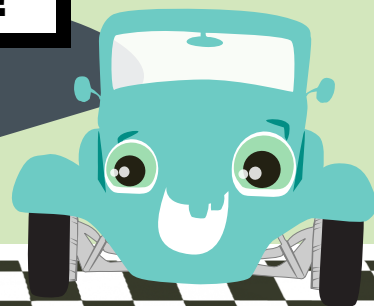
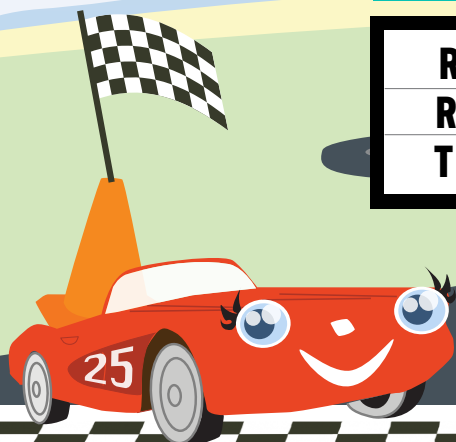
Co-Chairs
CHOC Follies



CHOCTOPIA:

The FINISH LINE!

**ROADSTERS, RAMBLERS AND
ROCKIN' TUNES AS WE ROAR
TO THE FOLLIES GRAND FINALE!**



 **CHOC**
Follies

SPONSORSHIP
OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES
FRI, MARCH 29 | 7:30 PM
SAT, MARCH 30 | 1:00 PM & 7:30 PM

For 25 years, the CHOC Follies has mobilized thousands of Orange County residents to sing, dance and delight audiences with hilarious original musical comedies year after year. Netting over \$11 million in donations for CHOC, the CHOC Follies has become a powerful Orange County institution in its own right.

PROGRAM ADVERTISING RATES

- \$2,000 - Inside Front Cover: 4-color

\$2,000 - Inside Back Cover: 4-color

\$2,000 - Outside Back Cover: 4-color

\$750 - Full Page: Black and White
- \$500 - Half Page: Black and White

\$400 - Quarter Page: Black and White

\$300 - Business Card: Black and White

CHOCFOLLIES.ORG

SPONSORSHIP INFORMATION
LINDSEY HARRIS
(714) 509- 7913
CHOCFOLLIES@CHOC.ORG

	MUSCO MOBILE	CHECKERED FLAG	SPEEDWAY	FAST AND FURIOUS	VROOM-VROOM	FULL TANK	HONK! HONK!	PIT STOP
	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Hospital patient room naming	<div></div>							
VIP tour of the Hospital	<div></div>	<div></div>						
Invitation to a VIP Luncheon	<div></div>	<div></div>						
Charley Awards Luncheon	<div></div>	<div></div>	<div></div>					
Press and publicity materials	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>		
Ad in the show program	FULL PAGE	FULL PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE	BUSINESS CARD AD	RECOGNITION	RECOGNITION
# of Tickets to show and after party	20	16	12	10	8	6	4	2
Mention in CHOC Annual Report	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
Digital Recognition	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
Fair Market Value	\$900	\$720	\$540	\$450	\$360	\$270	\$180	\$90

Proceeds from the CHOC Follies support the full range of CHOC’s integrated services, from dedicated physicians representing dozens of specialties, to long-term inpatient or short-term outpatient care, to leading-edge research that translates into new treatments and cures.
TAX ID: 95-6097416

MORE OPPORTUNITIES AVAILABLE UPON REQUEST



1201 W. LA VETA AVENUE
ORANGE, CA 92868

CHOCFOLLIES.ORG

SPONSORSHIP LEVEL

<input type="checkbox"/>	Musco Mobile	\$100,000	(FMV \$900)
<input type="checkbox"/>	Checkered Flag	\$50,000	(FMV \$720)
<input type="checkbox"/>	Speedway	\$25,000	(FMV \$540)
<input type="checkbox"/>	Fast and Furious	\$10,000	(FMV \$450)
<input type="checkbox"/>	Vroom-Vroom	\$5,000	(FMV \$360)
<input type="checkbox"/>	Full Tank	\$2,500	(FMV \$270)
<input type="checkbox"/>	Honk! Honk!	\$1,000	(FMV \$180)
<input type="checkbox"/>	Pit Stop	\$500	(FMV \$90)

SPONSORSHIP LEVEL

<input type="checkbox"/>	Inside Front Cover 4-color ad. 8.5" wide x 11.0" tall. Please include .25" bleed	\$2,000
<input type="checkbox"/>	Inside Back Cover 4-color ad. 8.5" wide x 11.0" tall. Please include .25" bleed	\$2,000
<input type="checkbox"/>	Outside Back Cover 4-color ad. 8.5" wide x 11.0" tall. Please include .25" bleed	\$2,000
<input type="checkbox"/>	Full-Page Ad B&W ad. 7.5" wide x 10.0" tall	\$750
<input type="checkbox"/>	Half-Page Ad B&W ad. 7.5" wide x 4.875" tall	\$500
<input type="checkbox"/>	Quarter-Page Ad B&W ad. 3.625" wide x 4.875" tall	\$400
<input type="checkbox"/>	Business Card Ad B&W ad. 3.625" wide x 2.375" tall	\$300
<input type="checkbox"/>	I will not be submitting an ad to the program	

SPONSOR TICKETS

Please indicate desired performance

- ☐ **Friday, March 29 @ 7:30 PM**
- ☐ **Saturday, March 30 @ 1:00 PM**
- ☐ **Saturday, March 30 @ 7:30 PM**
- ☐ I am unable to attend

Advertising & Design Questions

- Submission Deadline - March 4, 2024
- Submit to chocfollies@choc.org
- Don't have an ad? Contact us so we can create you one
- Must be high resolution
- Accepted formats: Adobe Illustrator, InDesign or PDF
- We will not accept files in Adobe Pagemaker, Publisher or Word
- Please DO NOT staple or fold your ad

INFORMATION

**** Please print your name as you would like it to appear for recognition**

Company Name : _____ Date: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

☐ Enclosed is my check for \$ _____

☐ Please charge my card (check one): ☐ VISA ☐ MC ☐ AMEX

Card Number: _____ Exp. Date: _____ CVV: _____

Print name as it appears on card: _____

*Signature: _____

☐ I am unable to participate but please accept our donation for \$ _____

SOLICITED BY: _____

Please return completed form to:

chocfollies@choc.org

In accordance with Internal Revenue Service requirements, if your donation is a non-cash gift with a fair market value of \$500 or more and you intend to claim a tax deduction, you must complete the IRS Form 8283. Form 8283 can be obtained online at www.irs.gov

Tax ID 95-6097416

For more information, please call
(714) 509 - 8690

Please make checks payable to:
CHOC Foundation