



# **SPONSORSHIP OPPORTUNITIES**

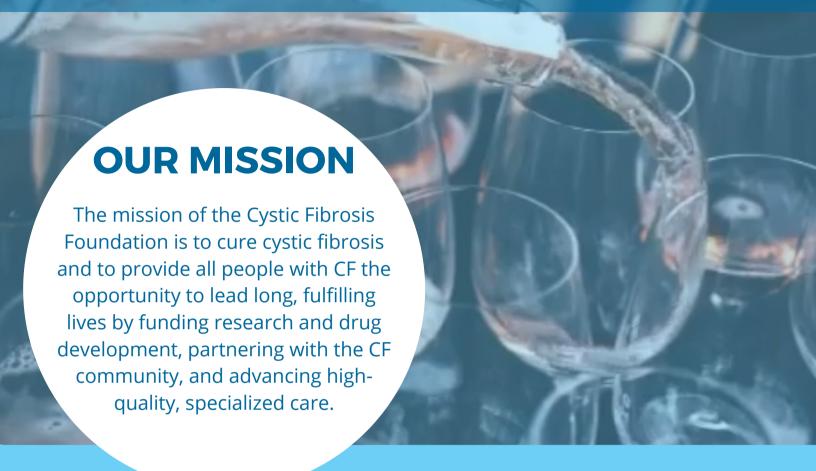
March 7, 2024 San Antonio Botanical Garden

CYSTIC FIBROSIS FOUNDATION
SOUTH TEXAS CHAPTER



Our vision for the future is clear: transformative therapy and a cure for every person with cystic fibrosis. Our most important and challenging work is ahead of us. 99

> - Michael P. Boyle, M.D. **President & Chief Executive Officer**



#### **ABOUT CYSTIC FIBROSIS**

Cystic fibrosis is a progressive, genetic disease that causes a thick buildup of mucus in the lungs, pancreas, and other organs and affects people of every racial and ethnic group. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage, and respiratory failure. While many people with CF have seen transformations in their health because of existing therapies, there are still others who do not benefit, either because they cannot tolerate them, or their specific genetic mutations will not respond.

People living with the disease can face significant challenges, including frequent hospitalizations, complications, and treatment plans that can take multiple hours a day. And, many children and adults with CF still face the sobering prospect of a shortened life span.



#### **ABOUT THE CF FOUNDATION**

# **DRIVEN BY A DREAM**

We are driven by a dream that one day every person with cystic fibrosis will have the chance to live a long, healthy life. 12+

treatments available, four of which address the underlying cause of CF

Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress.

40+
therapies in the drug
development
pipeline

The CF
population
in the U.S. is close to
40,000 - an increase
over the past decade
due in large part to
people living
longer.

#### 56 years old

the median predicted age of survival for a person with CF born today - nearly 20 years longer than a decade ago. 60%

of the U.S.
population that lives
with CF are adults
When the Foundation was
founded nearly 70 years
ago, children with CF
rarely lived to
5 years old.

And yet, **0 cures exist**for cystic fibrosis.

#### **OUR COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION**

The Cystic Fibrosis Foundation is committed to fostering equity in CF and confronting the systemic barriers that have contributed to health inequities for many people of color with CF. These efforts are necessary to achieve our mission of finding a cure and providing all people with CF the opportunity to lead long, fulfilling lives.

We are working in close partnership with the community on many efforts to address racial inequities in cystic fibrosis, including:

- Establishing a nationwide newborn screening initiative to improve equity, sensitivity, and timeliness in diagnosing people of color with CF.
- Investing in 35 major industry research programs focused on genetic therapies, increasing our focus on rare and nonsense mutations, which are seen more often among communities of color.
- Reducing barriers to enrollment in clinical trials.

# 14th ANNUAL UNCORK FOR THE CURE SIP, SAVOR, & SUPPORT



The 14th Annual Uncork for the Cure is an evening of elevated culinary tastings, provided by top local chefs and restaurants, a curated selection of wine and spirits, and charitable giving. Uncork for the Cure delivers sheer opulence as we celebrate the progress made to further the mission of the Cystic Fibrosis Foundation, to cure cystic fibrosis. Together, let's make CF stand for CURE FOUND!

"Because of support from organizations like yours, individuals living with CF are achieving dreams for themselves, not limited by their disease. But there is still more work to do. I am confident that together we will continue our remarkable progress and cure cystic fibrosis."

## **BENEFITS**

### of sponsorship

Enjoy a delightful evening of **food, wine and festivities** with nearly 400 business leaders from the San Antonio area and beyond.

Position your brand in local communities to create connections with consumers.

Highlight your company's commitment to charitable giving through our matching gifts program where employees can meaningfully express their positive workplace culture while making a difference in the lives of those with CF.

Inspire and motivate your colleagues as they enjoy opportunities to network, unite as one team around a cause, and grow their leadership abilities.

We are entering a new era in cystic fibrosis, with life-changing new therapies and promising treatments on the horizon. Your organization has an opportunity to make an impact and make medical history by helping end this disease.







Every person with cystic fibrosis deserves a life free from illness, a life full of joy.

We will not leave anyone behind.

You are an important part of our progress.



1955 - The Cystic Fibrosis
Foundation is formed by a group
of concerned parents who are
determined to save the lives of
their children.

<u>1961</u> - CFF establishes accredited care center network devoted to treating the disease by creating the first two centers. 1958 - The South Texas Chapter (formerly known as Lone Star) is established in San Antonio

1960 - The Jonquil Ball on Jan. 16th, held a Gunther Hotel Ballroom in San Antonio, benefits the Cystic Fibrosis Foundation

1966 - CF Patient Registry is created offering insights as to treatment effectiveness & sharing across CF community.

1980

1989 - A team of Foundationsupported scientists discovers the defective CFTR gene that causes CF.

AGE
Late
Teens
LIFE
EXPECTANCY

1990

1998 - The Therapeutics
Development Network is
established helping speed the
delivery of CF therapies for all.

2000

2007 - The Foundation launches
March on the Hill to educate
officials about the need for
continued funding for the NIH, FDA
and other drug R&D programs.

AGE
37
LIFE
EXPECTANCY

2010

2012 - The FDA approves
Kalydeco. First in a series of drugs
(Orkambi® in 2015 & Symdeko®
in 2018) that address the
underlying cause of CF. Kalydeco
serves 4% of CF population,
Orkambi & Symdeko improve to
50%.

2020

2020 - Despite the COVID-19 global pandemic, the CF Foundation funds more research and care than at any other time in its history.

AGE
32
LIFE
EXPECTANCY

10 LIFE EXPECTANCY

2010 - Universal newborn screening for cystic fibrosis is instituted in all 50 states.

2019 - Trikafta® approved for people with CF ages 12+ who have at least one copy of the F508del mutation. This historic breakthrough means 90% of the CF population benefit from this highly effective therapy BUT it is not a cure!

2023

AGE
56
LIFE
EXPECTANCY

10%

of the cystic fibrosis patient population have NO therapies

## **SPONSORSHIP OPPORTUNITIES**

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



#### **2024 COMMMITTEE**

#### Claudia Berteaux, Co-Chair Grace Hamilton, Co-Chair

Parand Asakari Shila Ghez Christian Campbell Madelaine Gorman Alexandra Cavazos John Hamilton Ford Durbin Karen Miller Francesca Esparza Charles Plummer Laura Ferrise Lida Plummer Terrin Fuhrmann Britta Ramirez Nicole Gamboa Morgen Singstad Shannon Swanson Zane Gamboa Dora Garcia

#### **CYSTIC FIBROSIS FOUNDATION SOUTH TEXAS CHAPTER**

#### TAYLOR RITCHEY

Sr. Development Manager

506 E. Ramsey Rd. Suite 3 San Antonio, TX 78216 0: 210.829.7267 | E: tritchey@cff.org W: events.CFF.org/uncork

#### **Presenting Sponsor (Limit 1)**

(\$23,080 tax-deductible)

Recognition above and beyond all others

24 VIP tickets with prominent VIP seating and exclusive bar service Invitation to pre-party and access to VIP Lounge for all 24 guests Company logo placed on event step & repeat. Company logo placed on photo booth photos.

Presenting Sponsor recognition at event, includes signage, mobile bidding platform, and evening program. Top sponsor recognition in all event-related materials including invitation (by 01/19/24)

Recognition on event website and via CFF South Texas social media

Opportunity to speak/distribution of company-branded gifts to attendees (CFF must approve beforehand).

#### **Premier Sponsor**

\$15,000 (\$13,720 tax-deductible)

16 VIP tickets with prominent seating and exclusive bar service

Invitation to pre-party and access to VIP Lounge for all 16 guests

Exclusive recognition as VIP lounge sponsor(s)
Company logo on event gift commemorative wine glasses given to all attendees.
Premier Sponsor recognition at event, includes signage, mobile bidding platform, and evening program.

Recognition on all event-related materials including invitation (by 01/19/24)

On-screen recognition during the event

Recognition on event website and via CFF South Texas social media

#### **Platinum Sponsor**

\$10,000

(\$9,040 tax-deductible)

12 VIP tickets with designated seating and exclusive bar service

Invitation to pre-party and access to VIP Lounge for all 12 guests

Featured as VIP bar sponsor(s) with logo at bar and on cocktail napkins Recognition at event, includes signage and evening program Recognition on all event-related materials including invitation (by 01/19/24)

On-screen recognition during the event

Recognition on event website and via CFF South Texas social media

#### **Diamond Sponsor**

\$7,500

(\$6,700 tax-deductible)

10 VIP tickets with designated seating and exclusive bar service

Invitation to pre-party and access to VIP Lounge for all 10 guests Company logo displayed at silent auction tables Recognition at event, includes signage and evening program

Recognition on all event-related materials including invitation (by 01/19/24) Recognition on event website and via CFF South Texas social media

#### **Gold Sponsor**

\$5.000

(\$4,360 tax-deductible)

**8 VIP tickets with designated seating and exclusive bar service** Invitation to pre-party and access to VIP Lounge for all 8 guests Recognition at event, includes signage and evening program Recognition on all event-related materials including invitation (by 01/19/24) Recognition on event website and via CFF South Texas social media

#### Silver Sponsor

\$2.500 (\$2,020 tax-deductible)

**6 VIP tickets with designated seating and exclusive bar service** Invitation to pre-party and access to VIP Lounge for all 6 guests Recognition at event, includes signage and evening program

Recognition on all event-related materials including invitation (by 01/19/24)

Recognition on event website and via CFF South Texas social media

#### **Bronze Sponsor**

\$1.500 (\$1,180 tax-deductible)

**4 VIP tickets with designated seating and exclusive bar service** Invitation to pre-party and access to VIP Lounge for all 4 guests Recognition at event, includes signage and evening program Recognition on all event-related materials including invitation (by 01/19/24) Recognition on event website and via CFF South Texas social media

#### 2024 EVENT SPONSORSHIP FORM

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation



Company Name			the <b>CORE</b>	FOUNI
Contact Name				
Contact Title				
Mailing Address				
City	State	Zip	Phone #	
Email	Web	Address		
I would like to become an Uncork for the Co	ure sponsor at the f	following level	<u>:</u>	
☐ Presenting Sponsor (LIMIT 1): \$25,000 (\$23,000)	080 tax-deductible)		☐ Silver Sponsor: \$2,500 (\$2,020 tax-deductible)	
☐ Premier Sponsor: \$15,000 (\$13,720 tax-dedu	ictible)		☐ Bronze Sponsor: \$1,500 (\$1,180 tax-deductible)	
☐ Platinum Sponsor: \$10,000 (\$9,040 tax-dedu	ctible)			
☐ Diamond Sponsor: \$7,500 (\$6,700 tax-deduc	tible)		PLEASE RETURN TO: Taylor Ritchey, Sr. Development Manager	
☐ Gold Sponsor: \$5,000 (\$4,360 tax-deductible)		South Texas Chapter 506 E. Ramsey Rd. Suite 3, San Antonio, TX 78216 tritchey@cff.org   210.829.7267		
I cannot sponsor but want to make a gener	al donation to the e	event: 🗌 \$		
Sponsorship Payment:  ☐ Check enclosed (payable to Cystic Fibrosis Fo ☐ Company Credit Card Payment ☐ Persona			ease call for payment:	
Name on Card: This signature authorizes the Cystic Fibrosis Foundation to c			ed and agreed upon amount.	
Card Number:			Total amount to charge: \$	

# CYSTIC FIBROSIS FOUNDATION SOUTH TEXAS CHAPTER

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This sponsorship supports the mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing highquality, specialized care.

Thank you for your support. In the below statements, you will find guidelines around event attendance, the CF Foundation's Better Business Bureau statement, and if applicable to the selected sponsorship event logo use guidelines. Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.

All sponsorship proposals issued by CFF constitute a commitment of Sponsor to donate to CFF once acknowledged by email and CFF will endeavor to provide the applicable benefits that correlate to the sponsorship herein.

#### FOR YOUR SAFETY AND THE SAFETY OF OTHERS

The CF Foundation is committed to ensuring the health and wellbeing of individuals attending Foundation events. Individuals attending CF Foundation events must abide by the Foundation's Event Attendance Policy (<a href="www.cff.org/attendancepolicy">www.cff.org/attendancepolicy</a>), which includes guidance for event attendees living with cystic fibrosis.

#### **CFF RESTRICTED LOGO USE SPONSOR ACKNOWLEDGEMENT**

This Restricted Logo Use Sponsor Acknowledgement ("Acknowledgement") between the Cystic Fibrosis Foundation ("CFF") and the Sponsor, who accepts this Acknowledgement ("Sponsor"). CFF grants to Sponsor a revocable, nonexclusive license to use the Logo (as defined below) in connection with the event to which the Sponsor is contributing over \$5,000 ("Event"). Sponsor shall not use the Logo in any manner except as expressly set forth herein from the date of this signed Acknowledgement to up to the Event date. Sponsor agrees to use the Logo only, in connection with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand are deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Sponsor agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Sponsor agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Sponsor agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the sponsorship. Sponsor shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Sponsor agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Sponsor agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Sponsor agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Sponsor agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Sponsor's attention. Sponsor represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Sponsor. Sponsor and CFF agree that this license shall be royalty-free. Nothing herein shall be construed as an endorsement by CFF of the Sponsor or the Sponsor's business or activities. The language in this Acknowledgement supersedes any other executed agreement between the Sponsor and CFF. The Sponsor agrees and accepts this Acknowledgement upon providing CFF with a sponsorship payment. This disclosure is applicable to all Cystic Fibrosis Foundation Trademarks.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 10 times the 2023 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <a href="https://www.cff.org/about-us/annual-reports-and-financials">https://www.cff.org/about-us/annual-reports-and-financials</a>, email <a href="mailto:info@cff.org">info@cff.org</a> or call 1-800-FIGHT-CF.