



Canadian Mental
Health Association
York and South Simcoe
Mental health for all

MENTAL HEALTH
IN MOTION



This inspiring morning is so much more than just a run/walk/ride event. It's a powerful opportunity to connect, engage, motivate and support youth mental health in our community! Mental Health in Motion raises urgently needed funds so that young people aged 12-25 in York Region and South Simcoe have immediate access to MOBYSS (Mobile York South Simcoe), no-cost, in-person (and also virtual) mental health programs and professional support.

This event is made possible by our generous sponsors.

You'll save young lives. Suicide is the leading cause of death for young people aged 15-24. MOBYSS (Mobile York South Simcoe) is Ontario's first and only mobile mental health clinic for youth 12-25, either on the road, or providing service virtually, over the phone, and by text. Last year more than 2,500 young people reached out for help information, health support or counselling.

WHEN: Sunday, June 9, 2024, 8:00am - 1:30pm

WHERE: Ray Twinney Recreation Complex, 100 Eagle Street West, Newmarket

DISTANCES: Ride 60 km, 25 km | Run 5 km | Walk 5km

GOAL: \$150,000 to keep MOBYSS operating 5 days a week, 52 weeks a year

Register at www.cmhainmotion.ca

MOBYSS at a Glance



Accessible to youth 12-25, no health card needed, no fees charged, no wait times



First, and only, service of its kind in Ontario



Operates 5 days a week, 52 weeks a year



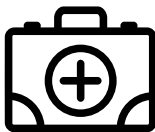
A visit with the Nurse Practitioner = \$250, compared to a visit to an ER = \$1,500



Is a welcoming, non-judgmental space that promotes wellness and inspires hope and resilience



Specialist care provided by interdisciplinary teams trained in youth-specific mental health and/or addictions



Relieves pressure on hospital emergency departments and provides a specialized care setting



Meets youth where they gather – schools, community centres, shelters – travels to under-served and/or rural areas



MOYBSS relies entirely on philanthropic donations to support the \$350,000 annual operating costs



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2024 SPONSORSHIP OPPORTUNITIES

In addition to the packages below, all sponsors will receive the following benefits:

- Recognition on Mental Health in Motion Website
- Recognition at Event by MC
- Recognition in all Post-Event Advertising
- Right to use Mental Health in Motion Event Logo for promotional materials

Platinum Sponsor - \$5,000

- Option for Branded Area* at Event
- Five (5) Complimentary Event Registrations
- Complimentary 1-Hour Workplace Wellness Lunch n' Learn
- Recognition on Pre-Event Participant E-blasts
- Opportunity to Speak at Event
- Opportunity to Provide Raffle Prize, Silent Auction Item, Participant Gift
- Corporate Branded Social Media Posts (February – July)

Gold Sponsor - \$2,500

- Option for Branded Area* at Event
- Three (3) Complimentary Event Registrations
- Recognition on Pre-Event Participant E-blasts
- Opportunity to Provide Raffle Prize, Silent Auction Item, Participant Gift
- Corporate Branded Social Media Posts (February – July)

Silver Sponsor - \$1,000


- Two (2) Complimentary Event Registrations
- Opportunity to Provide Raffle Prize, Silent Auction Item, Participant Gift


Bronze Sponsor - \$500

- One (1) Complimentary Event Registration

*Branded Areas can include: \$5,000: Start/Finish Line, BBQ Lunch \$2,500: Entertainment Stage, Kids Zone, Water Station

For more information please contact
Vicky Hatzopoulos, Donor Engagement Officer

 (289) 879-8644

 vhatzopoulos@cmha-yr.on.ca



SUNDAY

09

JUNE

LOCATION

RAY TWINNEY RECREATION
COMPLEX, 100 EAGLE
STREET WEST, NEWMARKET