## How to reach your dream fundraising goal:

## How to reach your \$125 goal (fundraising minimum)

\$10 Registration Fee	\$10
Write a personal and heart felt <u>email</u> or text. Share WHY you're so passionate about raising money for CHOC, and how money helps support local kids.  • Send 10 personal emails >> 2 donors x \$25 gift OR 5 donors x \$10 gift =\$50	\$50
Hold a small opportunity drawing. \$2 raffle ticket to win Disney Plush (provided by CHOC – request item by emailing chocwalk@choc.org). Or secure your own donated products to raffle off!  • 10 entries x \$2 = \$20	\$20
Post on social media asking friends to skip their Starbucks for the day!  • 5 friends x \$5 = \$25	\$25
Ask your company for a <u>matching gift</u> or ask you donors to request a matching gift from their company.  • \$20 match from donor's company	\$20

How to reach your \$200+ goal (pin level)	
\$10 Registration Fee	\$10
Write a personal and heart felt <u>email</u> or text. Share WHY you're so passionate about raising money for CHOC, and how money helps support local kids.  • Send 20 personal emails >> 4 donors x \$25 gift OR 10 donors x \$10 gift =\$100	\$100
Hold a small opportunity drawing. \$2 raffle ticket to win Disney Plush (provided by CHOC – request item by emailing chocwalk@choc.org). Or secure your own donated products to raffle off!  • 20 entries x \$2 = \$40	\$40
Post on social media asking friends to skip their Starbucks for the day!  • 4 friends x \$5 = \$20	\$20
Ask your company for a <u>matching gift</u> and/or ask you donors to request a matching gift from their company.  • (2) \$20 matches from donor's companies	\$40

## How to reach your dream fundraising goal:

How to reach your \$350+ goal (CHOC Day level - medallion & day of ticket)	
\$10 Registration Fee	\$10
Write a personal and heart felt <u>email</u> or text. Share WHY you're so passionate about raising money for CHOC, and how money helps support local kids.  • Send 30 personal emails >> 6 donors x \$25 gift OR 10 donors x \$15 gift =\$150	\$150
Post on social media asking friends to skip their Starbucks for the day!  • 10 friends x \$5 = \$50	\$50
Partner with a family member/friend who works at a <u>matching gift company</u> . Have them ask their colleagues to donate – all will get a match on top!  • (3) \$20 matches from donor's companies	\$60
Hold a <u>restaurant fundraiser</u> where % of sales are donated when flyer is presented at register.  • 25 people x ~\$10 meal = \$250 x 33% = \$82 (example Chipotle)  Other examples: Rubio's, CPK, MOD Pizza, Nekter, BJ's, Ruby's, and MANY more.	\$80

How to reach your \$650+ goal ( <i>Disneyland</i> ® Resort level - ticket to use in future)	
\$10 Registration Fee	\$10
Write a personal and heart felt <u>email</u> or text. Share WHY you're so passionate about raising money for CHOC, and how money helps support local kids.  • Send 45 personal emails >> 12 donors x \$25 gift OR 20 donors x \$15 gift =\$300	\$300
Post on social media (Facebook, Instagram, LinkedIn) sharing why you're involved with CHOC. Share your personal fundraising link. Publicly thank donors by tagging them!  • 3 x \$20 = \$60	\$60
Partner with a family member/friend who works at a <u>matching gift company</u> . Have them ask their colleagues to donate – all will get a match on top!  • (4) \$20 matches from donor's companies	\$80
Hold lemonade stand in your neighborhood with open donation amount and add 3 raffle prizes (CHOC prizes or ask a local restaurant to donate gift cards)  • Lemonade ~20 x avg. \$5 = \$100 & Raffle 25 X \$1 = \$25	\$125
Hold a <u>restaurant fundraiser</u> where % of sales are donated when flyer is presented at register.  • 30 people x ~\$10 meal = \$300 x 33% = \$99 (example Chipotle)  Other examples: Rubio's, CPK, MOD Pizza, Nekter, BJ's, Ruby's, and MANY more.	\$100

## How to reach your dream fundraising goal:

\$10 Registration Fee	\$10
Write a personal and heart felt <u>email</u> . Share WHY you're so passionate about raising money for CHOC, and how money helps support local kids.  • Send 60 personal emails >> 16 donors x \$25 gift OR 26 donors x \$15 gift =\$400	\$400
Post on social media (Facebook, Instagram, LinkedIn) sharing why you're involved with CHOC. Share your personal fundraising link. Publicly thank donors by tagging them!  • 5 x \$20 = \$100	\$100
Partner with a family member/friend who works at a <u>matching gift company</u> . Have them ask their colleagues to donate – all will get a match on top!  • (4) \$20 matches from donor's companies	\$80
Hold a workout fundraiser (cycling, yoga, strength training). Ask instructor to donate their time so all donations come to CHOC!  • Cycling: 20 bikes x \$20 = \$400 Yoga: 20 mats x \$15 = \$300	\$300+
Hold a <u>restaurant fundraiser</u> where % of sales are donated when flyer is presented at register.  • 30 people x ~\$10 meal = \$300 x 33% = \$99 (example Chipotle)  Other examples: Rubio's, CPK, MOD Pizza, Nekter, BJ's, Ruby's, and MANY more.	\$100
Sell your personal art (or a friends' art). Examples: photography prints, drawings, handmade items such as coasters or kitchen towels. Opportunities are endless!  • 15 x \$10/piece = \$150	\$150