



Dear Friends,

2024 will mark the 15th edition of the premiere adult hockey fundraising event in Upstate, NY. The Capital Cup for Kids was founded to connect our hockey community to children and families in need.

As it has been since our inception, the focus of the Capital Cup for Kids will be to raise funds and awareness for children and families in need in the Capital Region. This year we will provide support to Building on Love who is managing the administrative and fiduciary responsibilities of presenting the event and our newly formed charity – Capital Cup for Kids, Inc. We will also be granting funds to other local organizations.

The 2024 event will feature 400+ participants making up 22 teams competing in four divisions, all vying for their names on the Capital Cup as well as for the bragging rights as the tourney's largest fundraiser.

We hope that you will consider sponsoring our upcoming Capital Cup for Kids. Your sponsorship and/or auction donation make a huge difference in the lives of the families that we will be supporting. Your business will also receive exposure at the event as well as recognition on our tournament website and social media platforms and those of our charitable partners. We have enclosed our sponsorship guide and additional event materials for your review and consideration. We hope we can count on your support!

Sincerely,

2023 Capital Cup for Kids Captains' Council

Matt Callahan John Doolittle Jake Dumesnil William Hollister

Kevin Kennedy Tom Murley Scott Ramundo Andy Rosen Thomas Synder