



**JUNE 8, 2024**

# **SPONSORSHIP PACKET**

[WWW.TOURDEFREDERICK.COM](http://WWW.TOURDEFREDERICK.COM)

# SPONSORSHIP OPPORTUNITIES



	TITLE	PRESENTING	FINISH LINE PARTY	ROUTE	WINNER'S CIRCLE	COMMUNITY CHAMPION	MAKE A DIFFERENCE	FRIENDS OF TDF
	\$15,000	\$10,000	\$8,000	\$6,000	\$3,500	\$2,500	\$1,200	\$500
Available Sponsorships	1	2	1	4	Unlimited	Unlimited	Unlimited	Unlimited
Benefits	Rest Stop Station, Signage at pre/post and day of events, logo on Rider Jerseys, Tshirts, Bibs, online/e-marketing, and all print campaigns. Team of 10	Shared Rest Stop, Event Day Signage, Logo on Tshirt/Jersey, e-marketing, website, and Social media mention. Team of 7	Logo on Tshirt, Finish Line Signage, Stage banner, e-marketing, website, and Social media mention. Team of 5	Naming Route, Rest Stop Station, Logo on Tshirt, Online & Onsite recognition. Team of 3	Logo/Name Recognition onsite and online.	Name recognition online and onsite recognition. Supports the yearly dues for one in-need youth. (summer camp/after-school)	Name Recognition onsite and online.	Name Recognition online.

To inquire about sponsorship or in-kind support Email us at [tourdefrederick@bgcfc.org](mailto:tourdefrederick@bgcfc.org)