



**Eastern - Oklahoma Chapter  
2024 Golf Event  
Sponsorship Opportunities**

**Monday, June 17, 2024  
Tee off at 8:30 a.m.**

**Tulsa Country Club  
701 N Union Ave, Tulsa, OK 74127**

Executive Director  
Jo Ann Winn

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## OUR MISSION

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a progressive, genetic disease that causes a thick buildup of mucus in the lungs, pancreas, and other organs and affects people of every racial and ethnic group. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage, and respiratory failure. While many people with CF have seen transformations in their health because of existing therapies, there are still others who do not benefit, either because they cannot tolerate them, or their specific genetic mutations will not respond.

People living with the disease can face significant challenges, including frequent hospitalizations, complications, and treatment plans that can take multiple hours a day. And, many children and adults with CF still face the sobering prospect of a shortened life span.

## ABOUT THE CYSTIC FIBROSIS FOUNDATION

# DRIVEN BY A DREAM

We are driven by a dream that one day every person with cystic fibrosis will have the chance to live a long, healthy life.

Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress:

**12+**  
treatments  
available, four of  
which address  
the underlying  
cause of CF

**40+**  
therapies in the  
drug development  
pipeline

The CF  
population  
in the U.S. is close to  
**40,000** - an increase  
over the past decade  
due in large part to  
people living  
longer.

**56 years old**  
the median predicted  
age of survival for a  
person with CF born  
today - nearly 20 years  
longer than a  
decade ago.

**60%**  
of the U.S.  
population that lives  
with CF are adults.  
When the Foundation was  
founded nearly 70 years  
ago, children with CF  
rarely lived to  
5 years old.

And yet,  
**0 cures exist**  
for cystic fibrosis.



Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease.

We will not leave anyone behind.

**YOU ARE AN IMPORTANT PART  
OF OUR PROGRESS.**





## 2024 Tom Boyd Memorial Golf Classic

offers a fantastic opportunity to get your company involved in support of those with cystic fibrosis and play a key role in helping us defeat this terrible disease.

For those living with CF, the day they participate in the 2024 Tom Boyd Memorial Golf Classic is often viewed as one of the most meaningful days of their year. It's the day that their community of co-workers, friends, and family grab their clubs and drive for a cure for one primary reason – to find a cure for cystic fibrosis.

Join us at the 2024 Tom Boyd Memorial Golf Classic on June 17th, 2024 with an 8:30 AM shotgun start. The event is held at Tulsa Country Club located at 701 N Union Ave, Tulsa, OK 74127.

We invite you to be part of this year's event and join Chair Matt George and his son and CF Fighter, Owen, for a great day on the course.



## MEET MATT GEORGE & HIS SON OWEN



"The most important thing a parent can do in Cystic Fibrosis is to Show Up. Show up to everything: not just basketball games and school events, but every doctor's visit, every lab test, every treatment of every day - so our kids know we are in this fight together.

I'm honored to chair this year's golf tournament, and to Show Up for CF!

-Matt George

Matt is this year's Golf Chair for the 2024 Tom Boyd Memorial Golf Classic



## DELIVERING THE GOLD STANDARD IN CF CARE

Highly specialized care has increased the lifespan of those with cystic fibrosis. The Foundation is a critical source of funding for a network of more than 130 accredited CF care centers across the United States. These grants provide vital support for multidisciplinary care teams so that people with CF receive coordinated care from a range of specialists.

As CF changes, we continue to evolve our proven care model to enable exceptional care for every person with CF based on their unique medical needs.

In addition to supporting personalized care, the Foundation is working to address the serious health conditions that can arise as a result of CF's damaging effects to the body, such as lung infections, advanced lung disease, gastrointestinal issues, CF-related diabetes, and mental health challenges, so that those with CF can spend more time doing what they love. Even after there is a cure for CF, customized care will be needed for generations after to treat these long-lasting health issues, which is why donor support is even more critical.



## **PRESIDENTIAL SPONSOR**

\$10,000 (\$8,816 tax-deductible)

- Eight (8) Players (2 Foursomes)
- Name on "Big Board" at Tulsa Country Club Individual "Hole Sign"
- Recognition in event press release

## **PRESENTING SPONSOR**

\$5,000 (\$4,408 tax-deductible)

- Four (4) Players (1 Foursome)
- Name on "Big Board" at Tulsa Country Club Individual "Hole Sign"
- Recognition in event press release

## **TOURNAMENT SPONSOR**

\$2,500 (\$1,908 tax-deductible)

- Four (4) Players (1 Foursome)
- Individual "Hole Sign"
- Recognition in event press release

## **GOLF SPONSOR**

\$1,500 (\$908 tax-deductible)

- Four (4) Players (1 Foursome)
- Individual "Hole Sign"
- Recognition in event press release

## **HOLE SPONSOR**

\$500 (100% tax-deductible)

- Individual "Hole Sign"
- Recognition in event press release



This sponsorship supports the mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

**Thank you for your support. In the below statements, you will find guidelines around event attendance, the CF Foundation's Better Business Bureau statement, and if applicable to the selected sponsorship event logo use guidelines. Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.**

**All sponsorship proposals issued by CFF constitute a commitment of Sponsor to donate to CFF once acknowledged by email and CFF will endeavor to provide the applicable benefits that correlate to the sponsorship herein.**

### **FOR YOUR SAFETY AND THE SAFETY OF OTHERS**

The CF Foundation is committed to ensuring the health and wellbeing of individuals attending Foundation events. Individuals attending CF Foundation events must abide by the Foundation's Event Attendance Policy ([www.cff.org/attendancepolicy](http://www.cff.org/attendancepolicy)), which includes guidance for event attendees living with cystic fibrosis.

### **CFF RESTRICTED LOGO USE SPONSOR ACKNOWLEDGEMENT**

This Restricted Logo Use Sponsor Acknowledgement ("Acknowledgement") between the Cystic Fibrosis Foundation ("CFF") and the Sponsor, who accepts this Acknowledgement ("Sponsor"). CFF grants to Sponsor a revocable, nonexclusive license to use the Logo (as defined below) in connection with the event to which the Sponsor is contributing over \$5,000 ("Event"). Sponsor shall not use the Logo in any manner except as expressly set forth herein from the date of this signed Acknowledgement to up to the Event date. Sponsor agrees to use the Logo only, in connection with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand are deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Sponsor agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Sponsor agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Sponsor agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the sponsorship. Sponsor shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Sponsor agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Sponsor agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Sponsor agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Sponsor agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Sponsor's attention. Sponsor represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Sponsor. Sponsor and CFF agree that this license shall be royalty-free. Nothing herein shall be construed as an endorsement by CFF of the Sponsor or the Sponsor's business or activities. The language in this Acknowledgement supersedes any other executed agreement between the Sponsor and CFF. The Sponsor agrees and accepts this Acknowledgement upon providing CFF with a sponsorship payment. This disclosure is applicable to all Cystic Fibrosis Foundation Trademarks.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 10 times the 2023 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/about-us/annual-reports-and-financials>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.

# 2024 GOLF SPONSORSHIP FORM

Sponsorship of the 2024 Tom Boyd Memorial Golf Classic supports the mission of the Cystic Fibrosis Foundation.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone# \_\_\_\_\_

Email \_\_\_\_\_ Web Address \_\_\_\_\_

**I would like to become a sponsor at the following level:**

- Presidential Sponsor \$10,000 (\$8,816 tax-deductible)       Golf Sponsor \$1,500 (\$908 tax-deductible)  
 Presenting Sponsor \$5,000 (\$4,408 tax-deductible)       Hole Sponsor \$500 (\$500 tax-deductible)  
 Tournament Sponsor \$2,500.00 (\$1,908 tax-deductible)

**I cannot sponsor but want to make a general donation to the event:**  \_\_\_\_\_

\*For tax purposes, your donation is 100% tax-deductible.

**Sponsorship Payment:**

- Check enclosed (payable to the Cystic Fibrosis Foundation)     Please invoice     Please call for payment: \_\_\_\_\_  
 Company Credit Card Payment     Personal Credit Card Payment

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Total amount to charge: \_\_\_\_\_

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

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2123 S Atlanta Pl #100, Tulsa, OK 74114  
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## OUR COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION

The Cystic Fibrosis Foundation is committed to fostering equity in CF and confronting the systemic barriers that have contributed to health inequities for many people of color with CF. These efforts are necessary to achieve our mission of finding a cure and providing all people with CF the opportunity to lead long, fulfilling lives.

We are working in close partnership with the community on many efforts to address racial inequities in cystic fibrosis, including:

- Establishing a nationwide newborn screening initiative to improve equity, sensitivity, and timeliness in diagnosing people of color with CF.
- Investing in 35 major industry research programs focused on genetic therapies, increasing our focus on rare and nonsense mutations, which are seen more often among communities of color.
- Reducing barriers to enrollment in clinical trials.