

NEW YORK
CLASSIC

CYSTIC FIBROSIS FOUNDATION



**2024 GREATER NEW YORK CHAPTER
SPONSORSHIP OPPORTUNITIES**

Monday, October 7, 2024



OUR MISSION

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a progressive, genetic disease that causes a thick buildup of mucus in the lungs, pancreas, and other organs and affects people of every racial and ethnic group. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage, and respiratory failure. While many people with CF have seen transformations in their health because of existing therapies, there are still others who do not benefit, either because they cannot tolerate them, or their specific genetic mutations will not respond.

People living with the disease can face significant challenges, including frequent hospitalizations, complications, and treatment plans that can take multiple hours a day. And, many children and adults with CF still face the sobering prospect of a shortened life span.

ABOUT THE CYSTIC FIBROSIS FOUNDATION

DRIVEN BY A DREAM

We are driven by a dream that one day every person with cystic fibrosis will have the chance to live a long, healthy life.

Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress:

12+
treatments
available, four of
which address
the underlying
cause of CF

40+
therapies in the
drug development
pipeline

The CF
population
in the U.S. is close to
40,000 - an increase
over the past decade
due in large part to
people living
longer.

56 years old
the median predicted
age of survival for a
person with CF born
today - nearly 20 years
longer than a
decade ago.

60%
of the U.S.
population that lives
with CF are adults.
When the Foundation was
founded nearly 70 years
ago, children with CF
rarely lived to
5 years old.

And yet,
0 cures exist
for cystic fibrosis.



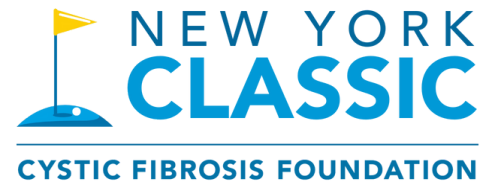
Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease.

We will not leave anyone behind.

**YOU ARE AN IMPORTANT PART
OF OUR PROGRESS.**

The New York Classic

offers a fantastic opportunity to get your company involved in support of those with cystic fibrosis and play a key role in helping us defeat this terrible disease.



For those living with CF, the day they participate in the New York Classic is often viewed as one of the most meaningful days of their year. It's the day that their community of co-workers, friends, and family grab their clubs and drive for a cure for one primary reason – to find a cure for cystic fibrosis.

**Join us at the The New York Classic Golf Tournament:
Sunningdale Country Club in Scarsdale, NY
Monday, October 7, 2024.**

SCHEDULE OF EVENTS

9:00am Registration and Brunch
11:00am Shotgun Start

Followed by Cocktail Reception,
Dinner, Silent Auction & Awards



**For more information
please contact us!**

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OUR COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION

The Cystic Fibrosis Foundation is committed to fostering equity in CF and confronting the systemic barriers that have contributed to health inequities for many people of color with CF. These efforts are necessary to achieve our mission of finding a cure and providing all people with CF the opportunity to lead long, fulfilling lives.

We are working in close partnership with the community on many efforts to address racial inequities in cystic fibrosis, including:

- Establishing a nationwide newborn screening initiative to improve equity, sensitivity, and timeliness in diagnosing people of color with CF.
- Investing in 35 major industry research programs focused on genetic therapies, increasing our focus on rare and nonsense mutations, which are seen more often among communities of color.
- Reducing barriers to enrollment in clinical trials.



AN OPPORTUNITY TO END A DISEASE

We don't just want to treat cystic fibrosis, we want to cure it. The Foundation is pushing the frontiers of science by pursuing genetic therapies to achieve this goal, funding more than 50 research programs that are applying the world's best science to CF. This research is more complex than anything we have ever done and will require a substantial investment.

Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. What is exciting is that our research in genetic therapies has the potential not only to help every person with CF, but also researchers of other genetic-based diseases through shared learning. With your support, we can cross the finish line. Together, let's make "CF" stand for "Cure Found."



BENEFITS for your corporation

- Position your brand in local communities to create connections with consumers.
- Highlight your company's commitment to charitable giving through our matching gifts program where employees can meaningfully express their positive workplace culture while making a difference in the lives of those with CF.
- Inspire and motivate your colleagues as they enjoy opportunities to network, unite as one team around a cause, and grow their leadership abilities.
- We are entering a new era in cystic fibrosis, with life-changing new therapies and promising treatments on the horizon. Your organization has an opportunity to make an impact and make medical history by helping end this disease.

"Because of support from organizations like yours, individuals living with CF are achieving dreams for themselves, not limited by their disease. But there is still more work to do. I am confident that together we will continue our remarkable progress and cure cystic fibrosis."

– Michael P. Boyle, MD
President and Chief Executive Officer

Reach

4M

Unique website views

619K

Email subscribers

237K+

Facebook followers

31K+

Twitter followers

58K+

Instagram followers

12K+

YouTube subscribers

24K+

LinkedIn followers

7K

Social media engagements

445K

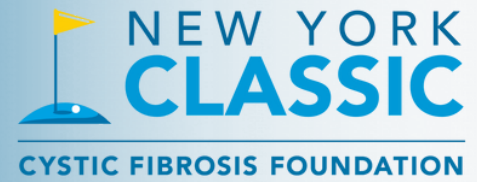
Chapter and national social media impressions

25K

Video views

2024 GOLF EVENT SPONSOR OPPORTUNITIES

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



PREMIER

\$15,000 (\$12,120 tax-deductible)

- Company recognized as the Presenting Sponsor with company logo placed in lead position on all printed & electronic materials both prior to and during the event, including but not limited to:
 - Save the Date
 - Invitation
 - Website
 - Event Communications
 - Signage at tournament
- Full page recognition in digital program book
- Video message in digital program book (CFF reviewed, limited to 90 sec.)
- Company logo listed under event sponsors on digital auction platform
- Opportunity to speak or share a video during awards portion of the event (CFF reviewed, limited to 90 sec.)
- Opportunity to share a thank you video on Chapter Facebook page (CFF reviewed, limited to 90 sec.)
- Opportunity to have 4 people experience the TrackMan Virtual Golf Simulator at the Plandome Country Club (date must be mutually agreed upon with the Club and must take place after October 13, 2022)
- Company logo on golfer gift
- Includes two foursomes

GOLD

\$10,000 (\$7,120 tax-deductible)

- Company logo placed on all printed & electronic materials both prior to and during the event, including but not limited to:
 - Save the Date
 - Invitation
 - Website
 - Event Communications
 - Signage at tournament
- Full page recognition in digital program book
- Video message in digital program book (CFF reviewed, limited to 60 sec.)
- Company logo listed under event sponsors on digital auction platform
- Opportunity to share a thank you video on Chapter Facebook page (CFF reviewed, limited to 60 sec.)
- Logo recognition on the Chapter social media pages
- Includes two foursomes

SILVER

\$5,000 (\$3,560 tax-deductible)

- Company logo placed on all printed & electronic materials both prior to and during the event, including but not limited to:
 - Website
 - Event Communications
 - Signage at tournament
- Half page recognition in digital program book
- Video message in digital event program book (CFF reviewed, limited to 30 sec)
- Company logo listed under event sponsors on digital auction platform
- Logo recognition on the Chapter social media pages
- Includes one foursome

FOURSOME

\$2,500 (\$1,060 tax-deductible)

INDIVIDUAL GOLFER

\$625 (\$265 tax-deductible)

TEE SIGN

\$500 (\$480 tax deductible)



This sponsorship supports the mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Thank you for your support. In the below statements, you will find guidelines around event attendance, the CF Foundation's Better Business Bureau statement, and if applicable to the selected sponsorship event logo use guidelines. Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.

All sponsorship proposals issued by CFF constitute a commitment of Sponsor to donate to CFF once acknowledged by email and CFF will endeavor to provide the applicable benefits that correlate to the sponsorship herein.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS

The CF Foundation is committed to ensuring the health and wellbeing of individuals attending Foundation events. Individuals attending CF Foundation events must abide by the Foundation's Event Attendance Policy (www.cff.org/attendancepolicy), which includes guidance for event attendees living with cystic fibrosis.

CFF RESTRICTED LOGO USE SPONSOR ACKNOWLEDGEMENT

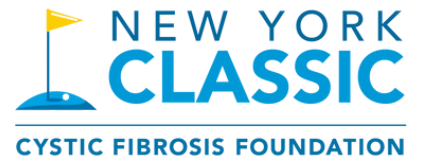
This Restricted Logo Use Sponsor Acknowledgement ("Acknowledgement") between the Cystic Fibrosis Foundation ("CFF") and the Sponsor, who accepts this Acknowledgement ("Sponsor"). CFF grants to Sponsor a revocable, nonexclusive license to use the Logo (as defined below) in connection with the event to which the Sponsor is contributing over \$5,000 ("Event"). Sponsor shall not use the Logo in any manner except as expressly set forth herein from the date of this signed Acknowledgement to up to the Event date. Sponsor agrees to use the Logo only, in connection with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand are deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Sponsor agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Sponsor agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Sponsor agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the sponsorship. Sponsor shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Sponsor agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Sponsor agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Sponsor agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Sponsor agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Sponsor's attention. Sponsor represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Sponsor. Sponsor and CFF agree that this license shall be royalty-free. Nothing herein shall be construed as an endorsement by CFF of the Sponsor or the Sponsor's business or activities. The language in this Acknowledgement supersedes any other executed agreement between the Sponsor and CFF. The Sponsor agrees and accepts this Acknowledgement upon providing CFF with a sponsorship payment. This disclosure is applicable to all Cystic Fibrosis Foundation Trademarks.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 10 times the 2023 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/about-us/annual-reports-and-financials>, email info@cff.org or call 1-800-FIGHT-CF.

A COPY OF THE LATEST ANNUAL REPORT MAY BE OBTAINED FROM THE ORGANIZATION OR FROM THE CHARITIES BUREAU, DEPARTMENT OF LAW, 120 Broadway, New York, NY 10271.

NEW YORK CLASSIC

OCTOBER 7, 2024



Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____ Phone# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

Premier \$15,000 Gold \$10,000 Silver \$5,000 Tee Sign \$500

Foursome \$2,500 Individual Golfer \$625 x _____

I cannot participate but want to make a fully tax-deductible donation to the Greater NY Chapter: \$ _____

Sponsorship Payment:

Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment: _____

Company Credit Card Payment Personal Credit Card Payment

Name on Card: _____ Signature: _____

Card Number: _____ Expiration Date: _____ Total amount to charge: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.



Greater New York Chapter
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