



HAPPY HOUR FOR HEROES

THURSDAY, SEPTEMBER 5, 2024 ★ 6:00-9:00 PM

CLINTON HALL ★ 90 WASHINGTON STREET, NYC

Come celebrate the life of Jim Berger and all those we lost on 9/11 with food and drink, while we raise funds to support the mission of the Cystic Fibrosis Foundation.



EVENTS.CFF.ORG/HHFH



OUR MISSION

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a progressive, genetic disease that causes a thick buildup of mucus in the lungs, pancreas, and other organs and affects people of every racial and ethnic group. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage, and respiratory failure. While many people with CF have seen transformations in their health because of existing therapies, there are still others who do not benefit, either because they cannot tolerate them, or their specific genetic mutations will not respond.

People living with the disease can face significant challenges, including frequent hospitalizations, complications, and treatment plans that can take multiple hours a day. And, many children and adults with CF still face the sobering prospect of a shortened life span.

ABOUT THE CYSTIC FIBROSIS FOUNDATION

DRIVEN BY A DREAM

We are driven by a dream that one day every person with cystic fibrosis will have the chance to live a long, healthy life.

Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress:

12+
treatments
available, four of
which address
the underlying
cause of CF

40+
therapies in the
drug development
pipeline

The CF
population
in the U.S. is close to
40,000 - an increase
over the past decade
due in large part to
people living
longer.

56 years old
the median predicted
age of survival for a
person with CF born
today - nearly 20 years
longer than a
decade ago.

60%
of the U.S.
population that lives
with CF are adults.
When the Foundation was
founded nearly 70 years
ago, children with CF
rarely lived to
5 years old.

And yet,
0 cures exist
for cystic fibrosis.



Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease.

We will not leave anyone behind.

**YOU ARE AN IMPORTANT PART
OF OUR PROGRESS.**



AN OPPORTUNITY TO END A DISEASE

We don't just want to treat cystic fibrosis, we want to cure it. The Foundation is pushing the frontiers of science by pursuing genetic therapies to achieve this goal, funding more than 50 research programs that are applying the world's best science to CF. This research is more complex than anything we have ever done and will require a substantial investment.

Progressing a genetic therapy could cost the Foundation 10 times more than the development of a novel therapy a decade ago. What is exciting is that our research in genetic therapies has the potential not only to help every person with CF, but also researchers of other genetic-based diseases through shared learning. With your support, we can cross the finish line. Together, let's make "CF" stand for "Cure Found."

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$5,000

\$3,464 Tax Deductible

- 16 Admission tickets
- Logo on event website
- Acknowledgement on all event materials
- Logo placement at event
- Recognition during speaking program
- Logo on event t-shirt

SILVER SPONSOR

\$3,000

\$2,040 Tax Deductible

- 10 Admission tickets
- Logo on event website
- Logo placement at event
- Recognition during speaking program
- Logo on event t-shirt

BRONZE SPONSOR

\$1,000

\$616 Tax Deductible

- 4 Admission tickets
- Name listed on event website
- Name placement at event
- Logo on event t-shirt

FOOD & DRINK SPONSOR

\$2,500

\$1,924 Tax Deductible

- 6 Admission tickets
- Logo on cocktail napkins
- Name listed on event website
- Recognition during speaking program
- Logo on event t-shirt

ADMISSION TICKET

\$150

\$54 Tax Deductible

EVENTS.CFF.ORG/HHFH



HAPPY HOUR FOR HEROES

THURSDAY, SEPTEMBER 5, 2024

Donate online at EVENTS.CFF.ORG/HHFH or complete this form and send it to:

Cystic Fibrosis Foundation
Greater New York Chapter
222 Bloomingdale Road Suite 210
White Plains, NY 10605

For more information please contact:
Christine Kelly
ckelly@cff.org
914-993-1460



Sponsors of Happy Hour for Heroes support the mission of the Cystic Fibrosis Foundation.

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

- I would love to sponsor this year's event at the following level:
 - Gold Sponsor \$5,000 (\$3,464 tax deductible)
 - Silver Sponsor \$3,000 (\$2,040 tax deductible)
 - Bronze Sponsor \$1,000 (\$616 tax deductible)
 - Food & Drink Sponsor \$2,500 (\$1,924 tax deductible)

I am unable to attend but enclosed is my tax-deductible contribution of \$_____

My tax-deductible gift will be matched by my employer

Enclosed is my check, payable to the Cystic Fibrosis Foundation (Check #_____)

- I would like to make my donation using a credit card
 - VISA
 - AMEX
 - MASTERCARD
 - DISCOVER

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number the stated and agreed upon amount. The credit card information on the bottom of this form will be securely destroyed immediately after processing.

Name (as it appears on card) _____

Signature _____ Date _____

Card # _____ Expiration Date _____



CYSTIC FIBROSIS
FOUNDATION

SPONSORSHIP GUIDELINES

This sponsorship supports the mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

Thank you for your support. In the below statements, you will find guidelines around event attendance, the CF Foundation's Better Business Bureau statement, and if applicable to the selected sponsorship event logo use guidelines. Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.

All sponsorship proposals issued by CFF constitute a commitment of Sponsor to donate to CFF once acknowledged by email and CFF will endeavor to provide the applicable benefits that correlate to the sponsorship herein.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS

The CF Foundation is committed to ensuring the health and wellbeing of individuals attending Foundation events. Individuals attending CF Foundation events must abide by the Foundation's Event Attendance Policy (www.cff.org/attendancepolicy), which includes guidance for event attendees living with cystic fibrosis.

CFF RESTRICTED LOGO USE SPONSOR ACKNOWLEDGEMENT

This Restricted Logo Use Sponsor Acknowledgement ("Acknowledgement") between the Cystic Fibrosis Foundation ("CFF") and the Sponsor, who accepts this Acknowledgement ("Sponsor"). CFF grants to Sponsor a revocable, nonexclusive license to use the Logo (as defined below) in connection with the event to which the Sponsor is contributing over \$5,000 ("Event"). Sponsor shall not use the Logo in any manner except as expressly set forth herein from the date of this signed Acknowledgement to up to the Event date. Sponsor agrees to use the Logo only, in connection with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand are deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Sponsor agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Sponsor agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Sponsor agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the sponsorship. Sponsor shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Sponsor agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Sponsor agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Sponsor agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Sponsor agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Sponsor's attention. Sponsor represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Sponsor. Sponsor and CFF agree that this license shall be royalty-free. Nothing herein shall be construed as an endorsement by CFF of the Sponsor or the Sponsor's business or activities. The language in this Acknowledgement supersedes any other executed agreement between the Sponsor and CFF. The Sponsor agrees and accepts this Acknowledgement upon providing CFF with a sponsorship payment. This disclosure is applicable to all Cystic Fibrosis Foundation Trademarks.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 10 times the 2023 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/about-us/annual-reports-and-financials>, email info@cff.org or call 1-800-FIGHT-CF.

A COPY OF THE LATEST ANNUAL REPORT MAY BE OBTAINED FROM THE ORGANIZATION OR FROM THE CHARITIES BUREAU, DEPARTMENT OF LAW, 120 BROADWAY, NEW YORK, NY 10271.