

# GET CREATIVE

The word **FUN** is in **fundraiser** for a reason. So be creative, and have some fun with your campaign!



Here are some things you can do:

- **Make a video** asking for support and post it to your page. It doesn't have to be fancy, just a video of you talking totally works!
- **Create a theme** around your fundraiser – raising money for your 42<sup>nd</sup> birthday? Send emails and post on Facebook with fun facts about the number 42, and tell people you will stop posting these facts when you reach your goal.
- **Create a collage.** If you're going to run a marathon, maybe it's photos of you training.
- **Tell a joke** on Facebook every time someone makes a donation.
- **Make a thank you video,** and add it to Facebook every time someone makes a donation. Tag them in it. Your friends will see this, and they'll want their own video!
- **Dedicate a personal photo** that relates back to your campaign every time someone donates. If you're celebrating a birthday, send them a past birthday photo. If you're setting up a karaoke night, make a video singing a song.



# DOING GOOD BY NATURE