

SAY THANK YOU

It's so important to acknowledge the support you receive. Here are a few creative ways you can say thank you:



- **Post a thank you video** every time you receive a donation. It feels great to receive a personal thank you, and when others see your post, it will be a nice reminder to them to donate.
- **Dedicate a photo in the theme of your campaign.** You can do this in a personal email, or post it on social media and tag the person. If you're doing a birthday fundraiser, consider posting an old birthday photo as a thank you.
- **Show you did it in a photo and use it for a thank you card!** Maybe you decided to summit a mountain, use a picture of yourself from the top of the mountain to create a special thank you card or postcard to send in the mail.
- **Say thank you during your event.** If you're hosting an event that your supporters will attend, you can do something on event day. Consider creating a poster or sign that has everyone's name on it.
- **Use your HQ.** You can of course always use the thank you email templates provided in your HQ.



DOING GOOD BY NATURE