

TELL EVERYONE WHY



Personalize, personalize, and personalize!

We've set-up default language on your fundraising page, but it's important to customize this.

Here are 5 things to cover:

1. **Why** is Team Sierra important to you?
2. **How** are you fundraising? Are you spending 4 months training for a marathon? Are you going to do a 30 day countdown until your birthday?
3. **When** is your event? Are you inviting people to join you?
4. **What** are you asking, and what is the deadline? Are you running a race and asking for a donation for every mile? Celebrating your 30th birthday and asking for a \$30 donation in lieu of gifts?
5. **Who** is being impacted? In order to change everything, we need everyone. Share the effect it has on all of our lives when you raise funds to explore, enjoy, and protect the planet.



DOING GOOD BY NATURE