



# Erase the Trace of Glioblastoma

## May 10, 2025 The Natchez Trace Parkway

Erase the Trace of Glioblastoma was established to help researchers erase the margins of the brain tumor, find new ways to prevent relapse and prolong life. Even with surgeons removing the glioblastoma tumor, extra cancer cells remain. The Natchez Trace Parkway serves as a premier location to raise crucial funds for this cause, in tribute to Scott Williams, the founder of the ride.

### Sponsorship Opportunities



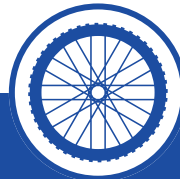
**PRESENTING SPONSOR**  
**\$25,000**  
 (1 AVAILABLE)

- Sponsor name included in the official event logo as "Presented By"
- Opportunity for company Representative to speak at the Victory Ride in Celebration
- Logo featured on the event website with link to company website.
- Company logo on 2025 event jersey (March deadline)
- Company booth/table at event finish line
- Sponsor name and logo on marketing materials
- 3 featured sponsor social media posts all CARES platforms
- 25 event registrations - fundraising minimum applies for each cyclist
- Opportunity to include promotional item in cyclists swag bag (subject to approval)



**GOLDEN GEAR SPONSOR**  
**\$10,000**

- Logo featured on the event website with link to company website.
- Company logo on 2025 event jersey (March deadline)
- Company booth/table at event finish line
- Sponsor name and logo on marketing materials
- 2 featured sponsor social media posts all CARES platforms
- 10 event registrations - fundraising minimum applies for each cyclist
- Opportunity to include promotional item in cyclists swag bag (subject to approval)



**SILVER SPOKES SPONSOR**  
**\$5,000**

- Company logo on 2025 event jersey (March deadline)
- Company booth/table at event finish line
- Sponsor name and logo on marketing materials
- 1 featured sponsor social media posts all CARES platforms
- 4 event registrations - fundraising minimum applies for each cyclist
- Opportunity to include promotional item in cyclists swag bag (subject to approval)



**BRONZE BREAKAWAY SPONSOR**  
**\$2,500**

- Company booth/table at event finish line
- Sponsor name and logo on marketing materials
- 3 featured sponsor social media posts all CARES platforms
- 2 event registrations - fundraising minimum applies for each cyclist
- Opportunity to include promotional item in cyclists swag bag (subject to approval)



**MEMORIAL MILE SPONSOR**  
**\$100 PER MILE**  
 (62 MILES AVAILABLE)

- Honor the cancer journey of a loved one by sponsoring a Memorial Mile in their name.
- Recognition on our event website
- A commemorative certificate to honor your dedication

CARES takes seriously our compliance with charitable registrations as required by various states and managed in each state by the Office of the Attorney General. The rules and regulations are set forth by each state and their legislative bodies for the Office of the Attorney General to implement and to monitor. Financial and other information about our charity's purpose and activities may be obtained by contacting our Executive Director at info@scottcares.org. Our Tax I.D. Number is 47-2328142. Charitable registration in a state does not imply endorsement, approval, or recommendation of the Scott Hamilton CARES Foundation by that state. For more information on individual state charitable registrations held by our Foundation click here.





Scott Hamilton CARES Foundation

# Additional Sponsorship Opportunities

## Benefitting



### SUPPORT & GEAR SPONSOR \$2,500 (1 AVAILABLE)

Recognition as the SAG Sponsor of the 2025 Erase The Trace

Sponsor Logo printed on magnetic signs for SAG vehicles (unless providing branded vehicles)

Sponsor table at the Loveless Cafe

Sponsor logo and link on event website

Sponsor may provide their own branded vehicles in lieu of cash sponsorship

Vehicles must fit a bicycle and cyclist comfortably. Sponsor vehicles are subject to CARES approval prior to confirmation of sponsorship and must agree to provide their own insurance. If providing licensed drivers with the vehicles, sponsor agrees that each driver provides copies of their valid drivers' licenses and agree to the SAG rules and regulations for the event.



### SWAG BAG SPONSOR \$1,000 (1 AVAILABLE)

Recognition as the Swag Bag Sponsor of the 2025 Erase the Trace

Sponsor logo printed prominently on one side of the swag bag

Sponsor table at the Loveless Cafe

Sponsor logo and link on event website

Opportunity to include your company's promotional item in cyclists swag bag

Sponsor may provide their own branded swag bag in lieu of cash sponsorship

Swag Bags must be able to have Erase the Trace event logo on one side of the bag. Swag Bag is subject to CARES approval prior to confirmation of sponsorship.



### IN-KIND ITEMS NEEDED

10 cases of individual water bottles

10 bags of oranges

10 boxes of energy bars

10 boxes of soda

10 cases of sports drinks with electrolytes

Police Officers

Dedicated EMS Units

30 Volunteers

5 Radios



### IN-KIND MEDIA SPONSOR

Sponsor logo on event publications  
Sponsor table at the Loveless Cafe  
Sponsor logo and link on event website