

EVENT SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of this event supports the mission of the Cystic Fibrosis Foundation.



CURE CHAMPION

\$50,000 (\$42,000 tax-deductible)

- 40 VIP tickets to Uncork the Cure and Grand Tasting
- Recognition as Cure Champion, with recognition above all others throughout the event and at the auction finale
- Logo placed in lead position on all printed & electronic materials for Uncork the Cure including but not limited to:
 - Digital and Print Save the Date for Uncork the Cure & Event specific email communications
- 60 second CFF reviewed video message in digital program book (CFF reviewed)
- Full page recognition in digital event program book
- Company logo listed under event sponsors on auction platform
- Opportunity to share a video during event (CFF reviewed, limited to 90 sec.)
- Opportunity to share a thank you video on Chapter Facebook page (CFF reviewed, limited to 60 sec.)

Magnum Sponsor - \$25,000 (\$21,000 tax-deductible)

- 20 VIP tickets to Uncork the Cure and Grand Tasting
- Recognition as the Magnum Sponsor throughout the Uncork the Cure campaign and at the Auction finale
- Logo placed on all printed & electronic materials for the virtual Uncork the Cure, including but not limited to:
 - Digital and Print Save the Date for virtual Uncork the Cure and Event specific email communications
- 60-second CFF reviewed video message in digital event program book (CFF reviewed)
- 1-page recognition in digital event program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to share a thank you video on Chapter Facebook page (CFF reviewed, limited to 60 sec.)
- Logo recognition on the Chapter social media pages

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Champagne Sponsor - \$15,000 (\$12,200 tax-deductible)

- 14 VIP tickets to Uncork the Cure and Grand Tasting
- Recognition as the Champagne Sponsor throughout the Uncork the Cure campaign and at the auction finale
- Logo placed on all printed & electronic materials for the event, including but not limited to:
Digital and Print Save the Date for virtual Uncork the Cure and Event specific email communications
- 60-second CFF reviewed video message in digital event program book (CFF reviewed)
- 1-page recognition in digital event program book
- Company logo listed under event sponsors on virtual auction platform
- Opportunity to share a thank you video on Chapter Facebook page (CFF reviewed, limited to 60 sec.)
- Logo recognition on the Chapter social media pages

Until It's Done Sponsor - \$10,000 (\$8,400 tax-deductible)

- 8 VIP tickets to Uncork the Cure Reception and Grand Tasting
- Recognition as the Until It's Done Sponsor throughout the event and at the auction finale
- Logo placed on all printed & electronic materials for Uncork, including but not limited to
 - Digital Save the Date for virtual Uncork the Cure and Event specific email communications
- 30-second CFF reviewed video message in digital Uncork program book (CFF reviewed)
- 1-page recognition in digital Uncork program book
- Company logo listed under event sponsors on auction platform
- Logo recognition on the Chapter social media pages

65 Roses Sponsor - \$6,500 (\$5,700 tax-deductible)

- 4 VIP tickets to Uncork the Cure and Grand Tasting
- Recognition as a 65 Roses Sponsor throughout the virtual event and at the auction finale
- Logo placed on all electronic materials for virtual Uncork, including but not limited to:
 - Event specific email communications
- ½ page recognition in digital Uncork program book
- Recognition by name on the Chapter social media pages

Margaux Sponsor - \$2,500 (\$2,100 tax-deductible)

- 2 VIP tickets to Uncork the Cure and Grand Tasting
- Recognition as a Margaux Sponsor throughout the virtual event and at the auction finale
- Company name recognition on electronic materials for the virtual event, including but not limited to:
 - Event specific email communications
- 1/2-page recognition in the digital Uncork program book

Raise a Glass Sponsor - \$1,500 (\$1,186 tax-deductible)

- 2 Tickets to Grand Tasting Uncork the Cure
- Recognized by name as a Raise a Glass Supporter throughout the event
- Name recognition in digital Uncork program book

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Sonoma Sponsor - \$1,000 (\$1,000 tax-deductible)

- A Full Page personalized message acknowledgement in the digital program book (8 x 10 portrait)
- Personalized message of support due **NO LATER THAN NOVEMBER 1st** to: Cynthia Dinneen cmacgowan@cff.org

Napa Sponsor - \$500 (\$500 tax-deductible)

- A half page personalized message acknowledgement in the digital program book (8 x 5 portrait)
- Personalized message of support due **NO LATER THAN NOVEMBER 1st** to: Cynthia Dinneen cmacgowan@cff.org

Listing - \$250 (\$250 tax-deductible)

- A Listing in the digital program book
- Listing details due **NO LATER THAN NOVEMBER 1st** to: Cynthia Dinneen cmacgowan@cff.org

Please note when providing your digital acknowledgement, only describe your (or your company's) message of support for the CF community.

Acknowledgements may not:

- Exclusively promote a product or service
- Contain qualitative or comparative descriptions of a product or service
- Include price information or offer/inducement (such as a coupon) to purchase or use a product or service
- Include a consumer call to action (e.g., visit our store, follow us on Facebook)

