



ABOUT FOR KIDS' SAKE

For Kids' Sake is the annual mentor recruitment and fundraising campaign supporting Kansas Big Brothers Big Sisters. It is one of the longest-running state fundraisers that provides support for 1/3 of KSBBBS' operating budget. Each year, close to 2,000 individuals come together in their communities across the state and create teams at their place of business, with their group of family and friends or participate as individual fundraisers.

Participant rewards include our premium t-shirt and other prizes to top fundraisers. Proceeds raised through **FKS** stay in your local community and go toward costs to match and professionally support one Big and Little mentoring match for a year.

Examples of program costs:

- Recruitment of volunteers
- Enrollment of youth
- References and background checks
- Best-fit match selection to ensure longevity and success
- Ongoing professional support by the MSS (Match Support Specialist) to ensure quality and safety while setting and reaching annual goals
- Activities and events to enrich the match relationship

When considering participation in FKS, please remember that your support can come in different forms and will go a long way to help our youth facing adversity!

Ways to participate in For Kids' Sake:

- Company sponsorship or general donation to support youth served by KSBBBS
- Company contribution in matching employee fundraiser donations
- Company-wide email inviting those who want to participate by giving an individual donation (Those who want to give or raise \$100 in donations will receive a free t-shirt)
- 50/50 raffle: Individuals donate \$50 or \$25 for a chance to win 50% of the pool proceeds with the other 50% benefitting KSBBBS
- Prize raffle drawing: Company provided prize made available for donations of \$50 or \$25 for a chance to win
- Get creative! Check out our A to Z list of FKS fundraising ideas other companies and groups have used to support our youth!

Participants can register to raise funds for local youth facing adversity at www.4kidsake.org. Join us today to support Kansas youth through the power of one-to-one mentorship!