



TEAM CAPTAIN INFORMATION

Thank you for joining us and our mission to serve local youth!

For Kids Sake is the annual mentor recruitment and fundraising campaign supporting Kansas Big Brothers Big Sisters. We hope you will join us in supporting Kansas youth facing adversity. As a way of saying **thank you** for raising funds, we'll treat you to our signature For Kids Sake t-shirt and great prizes! You will also be making a positive impact in the life of a child!

Where does my money go? Proceeds raised through FKS stay in your local community and go toward costs to match and professionally support one Big and Little mentoring match for a year. Examples of program costs include:

- Recruitment of volunteers
- Enrollment of youth
- References and background checks
- Best-fit match selection to ensure longevity and success
- Ongoing professional support by the MSS (Match Support Specialist) to ensure quality and safety while setting and reaching annual goals
- Activities and events to enrich the match relationship

Participating is easy! Here's how it works:

1. Join your participating company or start your own team at 4kidsake.org
2. Copy and paste your fundraising page link and share with your friends via text or email
3. Raise \$1000 **as a team** and you will support one Big/Little Match for an entire year!

FOLLOW THIS TIMELINE FOR FUNDRAISING SUCCESS

Week 1 of your FKS Campaign:

- **Register** online at 4kidsake.org and start your team.
- **Recruit** members to form a team of 6 (co-workers, friends, family, anyone who wants to help support KSBBS)
- **Invite** your team members to go online to join your team (*please ask them to register themselves since a password and personal contact info will be required*).
- **Incentivize** your team members to sign up early. Examples include:
 - An early sign-up donation from your company's leadership
 - A free cup of coffee or sweet treat

Weeks 2 & 3 of your FKS campaign:

- **Check in** with team members on their fundraising efforts and progress toward your team goal.
- **Consider** organizing a fundraising event to benefit the team. A raffle, luncheon, "pie in the face" event for company leadership, or anything creative you can come up with! [Click here](#) for more creative ideas!
- **Confirm your team's attendance at the celebratory bowling party! Make sure you RSVP either with KSBBS or your company coordinator so we can reserve a lane for your team!**

Week 4 of your FKS campaign:

- **Remind** everyone the date of the end of the campaign.
- **Encourage** members to meet their personal goals progressing toward your team goal of \$1000. If your team reaches \$1,000, you ALL will receive t-shirts!

Congratulations and THANK YOU! Now, it's time to celebrate at your bowling party!

As a reminder, you're making a BIG difference! Funds raised by your team go directly to support local youth currently served by KSBBS and new mentoring matches for youth waiting for a Big Brother or Sister.

QUESTIONS? CONTACT THERESA MURDICK AT TMURDICK@KANSASBIGS.ORG