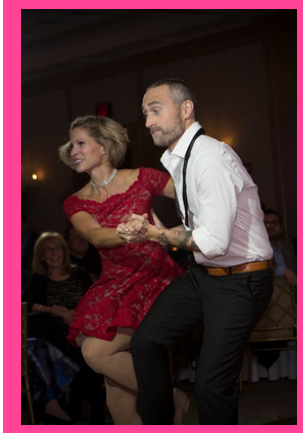
South Oakland Shelter's
10th Annual Premiere Event

Sponsorship and Support Opportunities

Saturday, November 17, 2018 | 7:00 PM
at The Townsend - Birmingham

Sponsor Packages



Presenting Sponsor - $20,000

- Two reserved front row tables (10 people per table)
- Associated corporate branding of the event
- Recognition in all print & social media
- Full-page color ad on back of program book
- Live mentions at the event and in earned media
- Corporate logo/link on SOS website event page

Gold Tango Sponsor - $5,000

- Reserved table (10 people) with premium seating
- Corporate logo prominent in all print & social media
- Half-page color ad in program book
- Live mention at the event
- Corporate logo/link on SOS website event page

Silver Salsa Sponsor - $2,500

- One reserved table (6 people) with premium seating
- Corporate logo in all print & social media
- Half-page black and white ad in program book
- Corporate logo/link on SOS website event page

Bronze Cha-Cha Sponsor - $1,000

- One reserved high-top table (4 people)
- Recognition in social media and SOS website
- Recognition in program book

Bar Sponsor - $3,000

- Business name featured in signature drink name
- Signage at each bar station
- Recognition on invitations, social media, and SOS website
- One reserved high-top table (4 people)
- Half-page black and white ad in program book

Valet Sponsor - $750

- Signage at valet station
- Recognition in program book
- Recognition in social media and SOS website

Mission Support Sponsor

- Opportunity to leverage your charitable giving through a match with optional recognition in the event program book. Contact us for details!

2017 CELEBRITIES:

Master of Ceremonies

Ryan Ermanni
Fox 2 Detroit

Barbara Bloink
The Real Real Housewife of Beverly Hills

Catherine Badalamente
Graham Media

Eric Fadie
The Detroit Cast

Marla Govan
Livonia Dentistry P.C.

Chef Bobby Nahra
Lakeland Banquet & Event Centre, Fox 2 Detroit

Brenda M. Orlando
CPA/ABV/CFF

Dan Colombo
New York Life Insurance

John Akouri
WJR-AM News

Jeremiah Childers
Dance Instructor

Judge Vonda Evans
Wayne County Circuit Court

Monica Del Signore
Bacco Ristorante

Advertising Opportunities

Promote your business, congratulate a dancer, or endorse SOS's mission to end homelessness in the event program book:

Full Page (5" x 7") | B&W: $375 | Color: $400

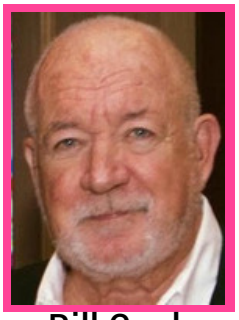
Half-Page (5" x 3.5") | B&W: $175 | Color: $200

Page (2.5" x 3.5")| B&W: $75 | Color: $100

Auction Donations

A donation of a product, service, or adventure to our lively and competitive silent auction is one way individuals, local businesses, and artisans can support the mission of South Oakland Shelter. Suggested minimum value is $50. Contact events@oaklandshelter.org for assistance.

2018 Event Co-Chairs



Bill Cook

Jennie Cook

Tim Rice

Marci Rice

my.southoaklandshelter.org/dancing

For over 33 years, South Oakland Shelter (SOS) has worked with partner congregations to provide temporary lodging and supportive services that help homeless individuals and families break the cycle of homelessness and live independently.

With an emphasis on homeless prevention, sustainable housing solutions, and career development, SOS implements strategies and programs that provide realistic options for homeless and at-risk individuals and families seeking stabilization and self-sufficiency.

South Oakland Shelter
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Lathrup Village, MI 48076
(248) 809-3773
events@oaklandshelter.org